

OUMMA PRODUCT CUSTOMIZER

Feature Specification — FREE vs PRO

WooCommerce Visual Product Designer Extension

Summary

FREE Features	75
of which limited (FREE)	3
PRO-exclusive Features	25

Detailed Comparison Table

Legend: ✓ = Included | Fixed value = Limited | --- = Not included / PRO only

Feature	Description	FREE	PRO
🎨 VISUAL DESIGNER / CANVAS			
Interactive Canvas	Fabric.js 5.3.1 engine on WooCommerce product page	✓	✓
Customize Button	Opens design modal on the WooCommerce product page	✓	✓
Live Preview	Real-time design preview on the product	✓	✓
Variant Gallery	Navigate between product images (colors, views)	✓	✓
Panel Resize Handle	Drag to adjust panel/canvas column width	✓	✓
Undo / Redo	Full history with forward/backward navigation	✓	✓
Duplicate / Delete	Actions on selected canvas elements	✓	✓
✍️ TEXT TOOL			
Add Text	Custom text with inline editing	✓	✓
Multiple Texts	Several independent texts on the same product	✓	✓
System Fonts	Select from installed system fonts	✓	✓
Font Size	Control the text size	✓	✓
Text Color	Free color picker	✓	✓
Max Text Length	Configurable character limit (0 = unlimited)	✓	✓
Custom Fonts	Upload TTF, OTF, WOFF, WOFF2 (max 5 MB)	✓	✓

Feature	Description	FREE	PRO
Text Curve	Text arc (-100 to +100) with slider	---	✓
Letter Spacing	Adjustable letter spacing for text elements	---	✓
Google Fonts	Hundreds of Google Fonts (loaded on demand)	---	✓
 IMAGE / UPLOAD TOOL			
Image Upload	Drag-and-drop PNG, JPG, SVG with MIME + GD validation	✓	✓
Max File Size	Configurable from 1 to 10 MB	✓	✓
Allowed Types	PNG / JPG / SVG (configurable)	✓	✓
 CLIPART LIBRARY			
Clipart Library	Upload PNG, JPG, SVG, WebP organized by categories	---	✓
Clipart Categories	Admin management, tab filters on client side	---	✓
Drag-and-drop Cliparts	Drag from library to canvas	---	✓
 LAYERS			
Layer Panel	Element list with order and visibility controls	✓	✓
Reordering	Move elements up/down in the stack	✓	✓
Layer Duplication	Duplicate an element from the layer panel	✓	✓
 PERSPECTIVE / 3D			
4-Point Distortion	Trapezoidal perspective to simulate 3D surfaces	---	✓
2× Supersampling	HD quality (16-grid) for perspective export	---	✓
Auto Exit Perspective	Automatic mode exit on outside click	---	✓
 PRINT ZONES			
Print Zones	Rectangular zones on product image (name, cm dimensions)	Max 1	✓
Unlimited Zones	No zone limit per product	---	✓
Product Area (bounds)	Green rectangle = actual printable surface, cm width	✓	✓
Zone Lock	Mandatory selection via radio buttons, strict constraints	✓	✓
Auto-place at 80%	Elements placed automatically at 80% of zone size	✓	✓
Red Visual Feedback	Red border when element exceeds zone bounds	✓	✓

Feature	Description	FREE	PRO
Auto Text Shrink	Text auto-reduced to fit within zone	✓	✓
Zone Help Text	Multi-line description below each zone	✓	✓
Per-Variant Positions	Different zone positions per product image	✓	✓
📄 ZONE TEMPLATES			
Zone Templates	Reusable presets (create, edit, duplicate)	---	✓
Category Assignment	Auto-assign template by product category	---	✓
Auto-Apply	Template applied on dropdown change	---	✓
🔧 ADMIN ZONE EDITOR			
Visual Zone Editor	Admin Fabric.js canvas with drag and resize	✓	✓
Thumbnail Gallery	Navigate between product images in editor	✓	✓
Live Dimensions	Real-time cm dimensions in zone header	✓	✓
Admin Client Panel	Cloned text/image/clipart/layer panel on admin side	✓	✓
🖨️ PRINT PROOF (BAT)			
BAT Generation	High-quality composite PNG on add-to-cart	✓	✓
BAT in Order	250px thumbnail in admin order meta box	✓	✓
Canvas JSON Data	Full design data saved with order	✓	✓
💰 PRICING			
Live Price Bar	Real-time surcharge display in the modal	✓	✓
Fixed Surcharge	Fixed price per text, image or clipart (configurable)	✓	✓
Cart Integration	Customization surcharge added to WooCommerce price	✓	✓
Zone Price (fixed)	Fixed surcharge when an element is placed in a zone	✓	✓
Zone > Global Priority	Zone price overrides global when configured	✓	✓
📦 HD EXPORT / PRODUCTION			
HD File Generation	Canvas 2D JS export per zone	✓	✓
JPG Render	Full zone with white background, full resolution	✓	✓
Element PNG	Each element isolated, transparent background	✓	✓
Element SVG	Scalable vector format without quality loss	✓	✓

Feature	Description	FREE	PRO
Technical PDF Sheet	Technical specification (dimensions, fonts, colors)	✓	✓
Admin Viewer	Gallery navigation, zoom, rotate, download, print	✓	✓
Keyboard Shortcuts	Esc, arrows, +/-, R, F, D, P in viewer	✓	✓
Resolution (DPI)	150 (draft) / 300 (print) / 600 (high quality)	300 DPI fixed	✓
Bleed Margin	0 / 2 / 3 / 5 mm configurable bleed	0 mm fixed	✓
ZIP Download	Single archive organized by zone, 1-click	---	✓
📁 BULK EXPORT			
WC Bulk Action	"Export HD files (ZIP)" in WooCommerce > Orders	---	✓
Bulk Export Page	Dedicated page with period selection + async export	---	✓
Multi-order ZIP	Archive organized by order and zone	---	✓
✉ EMAIL NOTIFICATIONS			
Send Files to Client	Button per item on admin order page	---	✓
Secure Links	HMAC-SHA256 (no attachments, no size limit)	---	✓
HTML Template	Full-width email with order summary and links	---	✓
Customizable Email	Subject + body configurable (order #, customer name)	---	✓
Order Note	Auto-added (file count + recipient email)	---	✓
📁 FILE MANAGEMENT / CLEANUP			
Files per Order	BAT + logos + HD stored in wp-content/uploads/opc/	✓	✓
Auto Cleanup (cron)	Automatic purge 2x/day (days after completion)	---	✓
Configurable Retention	0-365 days after order completion (0 = never)	---	✓
Clipart Protection	Cliparts and fonts never touched by cleanup	✓	✓
Trash Cleanup	Immediate deletion when order is trashed	✓	✓
🛒 WOOCOMMERCE ORDERS			
Order Meta Box	BAT preview + design summary + action buttons per item	✓	✓
HPOS Compatibility	WC high-performance order storage + legacy support	✓	✓
⚙ SETTINGS			

Feature	Description	FREE	PRO
10 Settings Tabs	Tools, Uploads, Appearance, Fonts, Google Fonts, Palette, Pricing, Export, Performance, Languages	✓	✓
Primary Color	Accent color for buttons and highlights	✓	✓
Border Radius	0 (square) to 24 (very rounded)	✓	✓
Panel Shadow	Shadow adding depth to the design panel	✓	✓
Restricted Palette	Enforced colors (no free picker when enabled)	✓	✓
Preview Quality	50-100 (default 85)	✓	✓
Distortion Grid	4×4 to 12×12 (default 8×8)	✓	✓
🔗 PER-PRODUCT SETTINGS			
Enable/Disable	Enable/disable the customizer per product	✓	✓
Hide FREE Tools	Hide text, image upload, layers per product	✓	✓
Hide PRO Tools	Hide clipart, perspective, curve, spacing per product	---	✓
Zone Template	Select a zone preset from dropdown	---	✓
📄 ADMIN PAGES			
User Guide	Complete guide (12 sections, troubleshooting)	✓	✓
Support / Bug Report	Form with automatic environment info	✓	✓
License	PRO license key management page	✓	✓
🌐 LANGUAGES / INTERNATIONALIZATION			
10 Languages	EN, FR, ES, DE, IT, PT, NL, PL, RU, TR (1,047 strings)	✓	✓
WP Polyglots Compliant	Correct form per language (DE du, NL je, RU вы...)	✓	✓
Auto-Detection	Follows WordPress default locale	✓	✓
Admin Language Selector	Force a specific language in Settings > Languages	✓	✓
🔗 COMPATIBILITY / TECHNICAL			
PHP 8.0+	Compatible with PHP 8.0 and above	✓	✓
WordPress 6.0+	Compatible with WordPress 6.0 and above	✓	✓
WooCommerce 7.0+	Compatible with WooCommerce 7.0+ including HPOS	✓	✓
LiteSpeed Cache	Compatible (cache invalidation via file timestamp)	✓	✓

Feature	Description	FREE	PRO
Blocksy Theme	Compatible (gallery mutation observer)	✓	✓
WP.org Compliant	Plugin Check 0 errors, sanitization, nonces, escaping	✓	✓

FREE Version Limitations

Item	FREE	PRO
Print Zones	Maximum 1 per product	Unlimited
Resolution (DPI)	300 DPI fixed	150 / 300 / 600 selectable
Bleed Margin	0 mm fixed	0 / 2 / 3 / 5 mm selectable
ZIP Download	No (file by file)	Yes (1-click archive)
Text Curve	No	Yes (-100 to +100)
Letter Spacing	No	Yes
Google Fonts	No	Yes (hundreds)
Cliparts	No	Yes (library + categories)
3D Perspective	No	Yes (4 points)
Zone Templates	No	Yes (reusable + categories)
Hide PRO Tools per product	No	Yes (clipart, perspective, curve, spacing)
Bulk ZIP Export	No	Yes (bulk + period)
Email Notifications	No	Yes (HMAC secure links)
Auto Cleanup	No	Yes (0-365 days configurable)

External Services declared (readme.txt)

Fabric.js — cdnjs.cloudflare.com (required, loaded on pages with the designer)

jsPDF — cdnjs.cloudflare.com (required, loaded on admin order pages with HD export)

Google Fonts — fonts.googleapis.com (optional, only if enabled by admin in Settings > Google Fonts)